Boulder Bay, on the South Shore of Big Bear Lake, the recreational center of Southern California. A short three hour drive from the Metropolitan areas via the Rim of the World Drive in the San Bernardino Mountains.

"C.T. ART-COLORTONE"—DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

PLACE
ONE CENT
STAMP
HERE

1B-H936

POST CARD

On the South Shore of Big Bear Lake, Calif.